



ENVIEVAL

Development and application of new methodological frameworks for the evaluation of environmental impacts of rural development programmes in the EU

Project workshop

Logic models, cost-effectiveness assessments and case study design: Reviewing their practical applicability in the context of the forthcoming ex-post evaluation and future evaluations

Location: Mamaison Hotel Andrassy, Andrassy út 111 1063 Budapest

Date: 2nd and 3rd of July 2014

Agenda

Workshop objectives

- To review the applicability of logic models for the selection of evaluation methods
- To review the stakeholder relevance of the cost-effectiveness assessment
- To discuss the practical relevance of the case studies in the context of the forthcoming ex-post evaluations and future evaluation tasks in the period 2014 – 2020
- To identify key stakeholder requirements for the forthcoming ex-post evaluation and the potential contributions of the ENVIEVAL project to methodological guidance

Wednesday 2nd of July

12.30 Lunch and welcome

13.30 Introduction to workshop [Zymantas Morkvenas, BEF]

13.40 Project update [Gerald Schwarz, Thünen Institute]

13.50 Setting the scene: Guidelines for the ex-post evaluations and environmental impact assessments – some key issues [*Jela Tvrdonova, European Evaluation Network for Rural Development and Gerald Schwarz, Thünen Institute*]

14:30 Session 1: Selecting suitable evaluation methods for the ex-post evaluations: The role of logic models [MTT Finland, INEA, James Hutton Institute and BEF]

- *Presentation on the application of the logic models using a couple of case studies as examples*
- *Key aspects from stakeholder consultation on applicability of logic models*
- *Discussion of the applicability of the models for evaluators and managing authorities and recommendations for improvements*

15.30 Coffee

15:45 Session 2: Cost-effectiveness assessment of evaluation methods: Costs of data generation and monitoring programmes and how to assess effectiveness [Thünen Institute, Agricultural University of Athens and BEF]





- *Presentation on costs of data generation and monitoring programmes and introduction of effectiveness concept*
- *Key aspects from stakeholder consultation on the concept for the effectiveness assessment*
- *Discussion of the feasibility of the effectiveness concept*

16.45 Session 3: Synthesis of case studies [Szent Istvan University and BEF]

- *Presentation on key aspects of the different case studies and how these address the main evaluation challenges (i.e. those identified during the first consultation a year ago)*
- *Additional key aspects from stakeholder consultation on the case study design*
- *Identification of key issues for the forthcoming ex-post evaluations (to be picked up in the break-out groups)*

17.45 Close of first day [Zymantas Morkvenas, BEF]

18.00 End of first day

Thursday 3rd of July

9.00 Introduction to the second day [Zymantas Morkvenas, BEF]

9:10 Key issues from the first day for the break-out groups [Gerald Schwarz, Thünen Institute]

9.20 Break-out groups: Case study design and relevance for ex-post evaluations
(Themes will be defined at the end of day 1, possible themes for the groups are methodological aspects of counterfactuals, micro and macro level evaluations and their linkages; or measure specific evaluations + programme evaluations)

10.20 Feedback from break-out groups and synthesis of key issues

10.50 Coffee

11.15 Break-out groups

(Continuation of above themes with a focus on defining key expectations and needs of stakeholders for the development and case study testing of evaluation methods)

12.15 Feedback from break-out groups and synthesis of key issues

12.45 Concluding session

- Summary and next steps [Gerald Schwarz, Thünen Institute]
- Close of workshop [Zymantas Morkvenas, BEF]

13.00 Lunch and end of workshop

Afternoon and evening

Excursion to the Heves-plain case study area and HNV Biodiversity monitoring sites with dinner